

28 YEARS OF LEADERSHIP

CYNENE

Spray Foam Insulation For an Energy Efficient Home



Who is Icynene Inc.?

- Founded in November, 1986 in Toronto Canada
- Product: soft low density foam insulation.
- A Green product
 - -which uses water as the agent of expansion
 - -contains no HCFC's, HFA's, formaldehyde
 - –PBDE's or volatile organics.
- BBA, ETA, IAB certified
- Tested & Approved by The Fraunhofer Institute
- Approved by AMICA, The European Association for the environmental & Chronic Toxic Injury.

Who is Icynene Inc.?

- An air barrier and insulation in one which is breathable
- Breathability is 0.0049 L/s-m2 at 75Pa of pressure
- Standard for any material to be considered an air barrier is less than 0.02 L/s-m2 at 75Pa according to the only known standard ASTM E-283
- Icynene is vapor open and facilitates vapor diffusion and bi directional drying

The Icynene Insulation System®

- Icynene Inc. is a member of Green Building organizations around the world
- The product has been used in "Health Houses" for asthmatics sponsored by the American Lung Association
- 28 years of experience and over 300,000
 buildings of all types insulated –schools,
 hospitals, museums, art galleries,
 laboratories, churches, factories, residential



































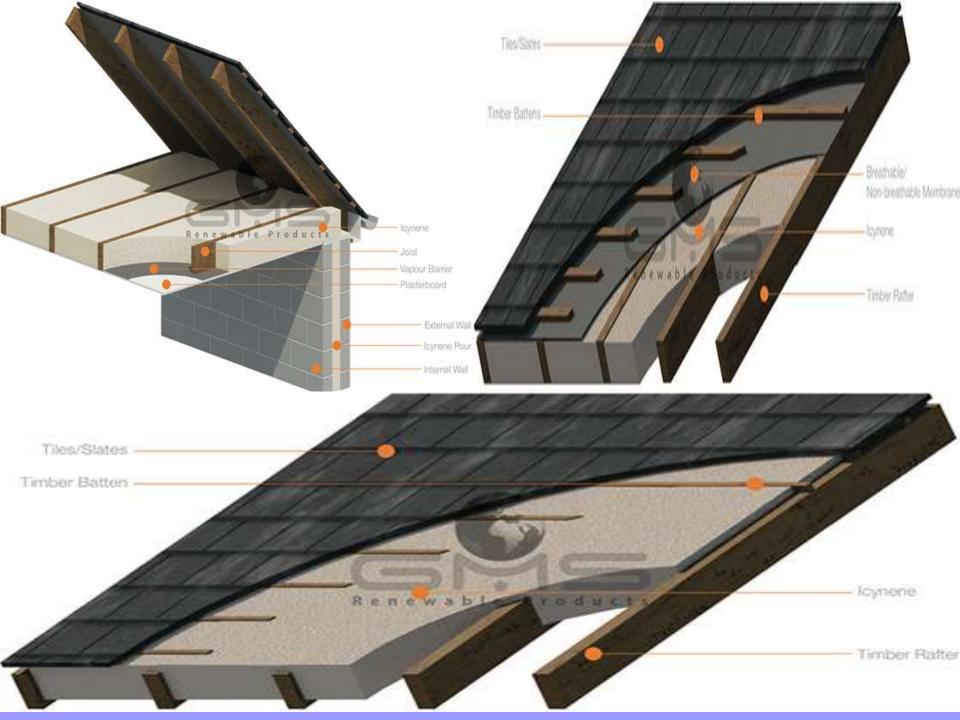




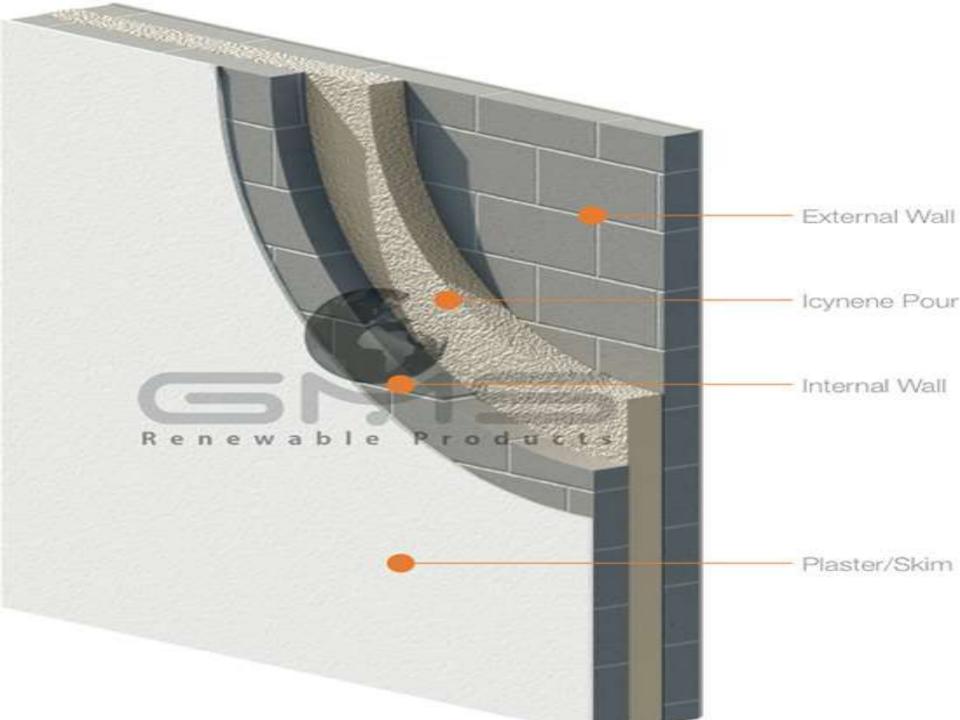


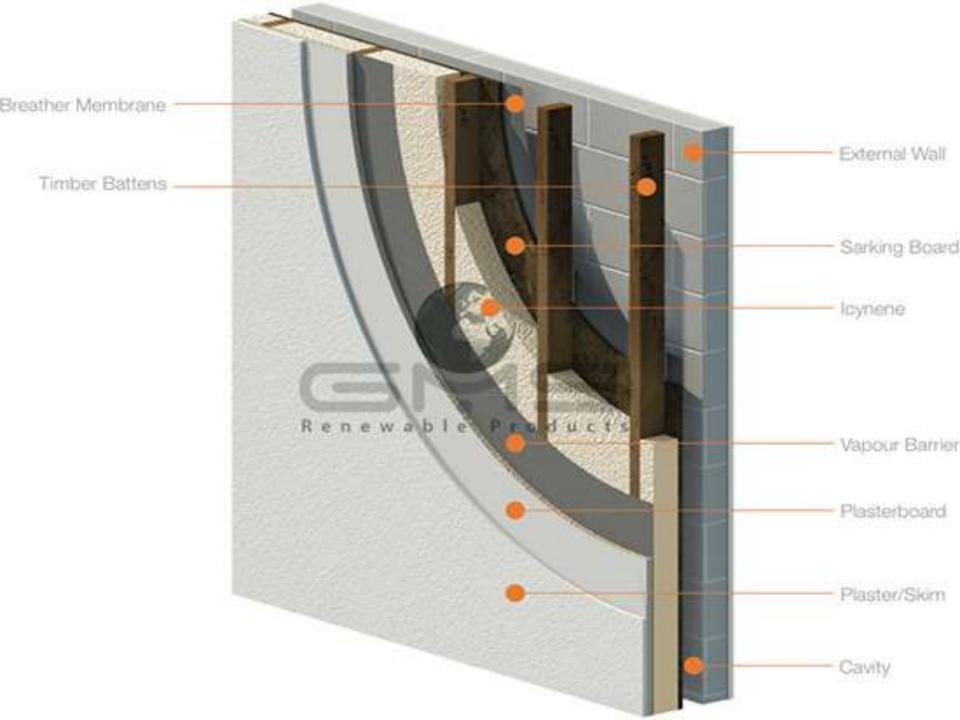


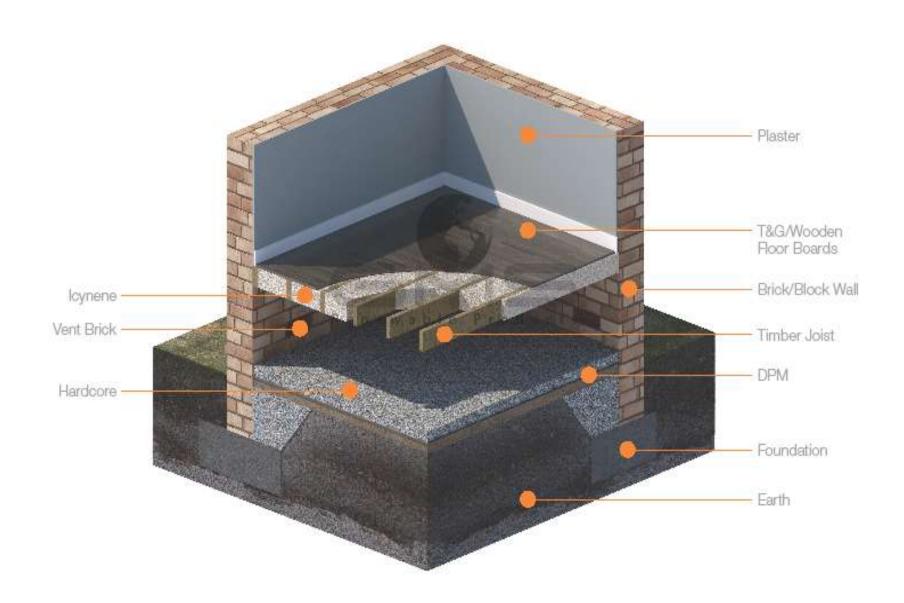


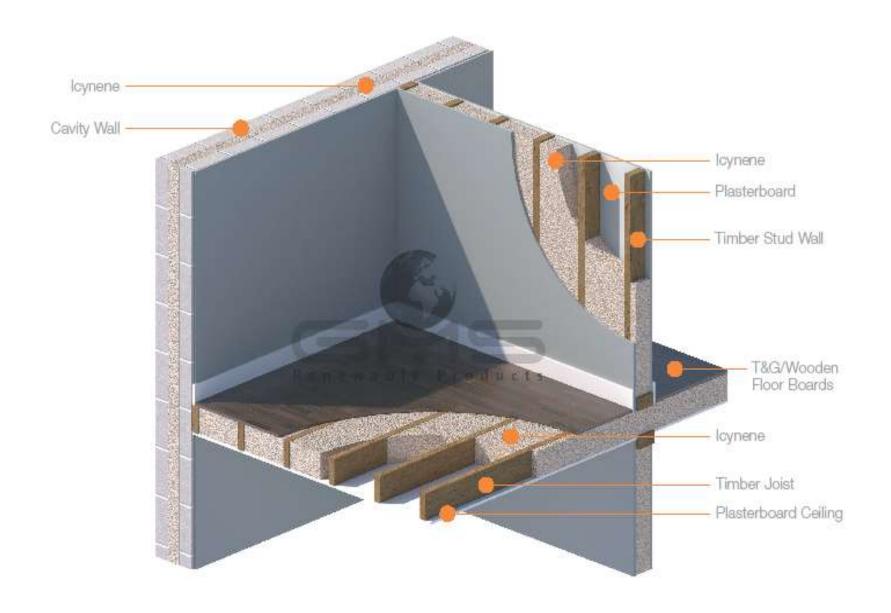


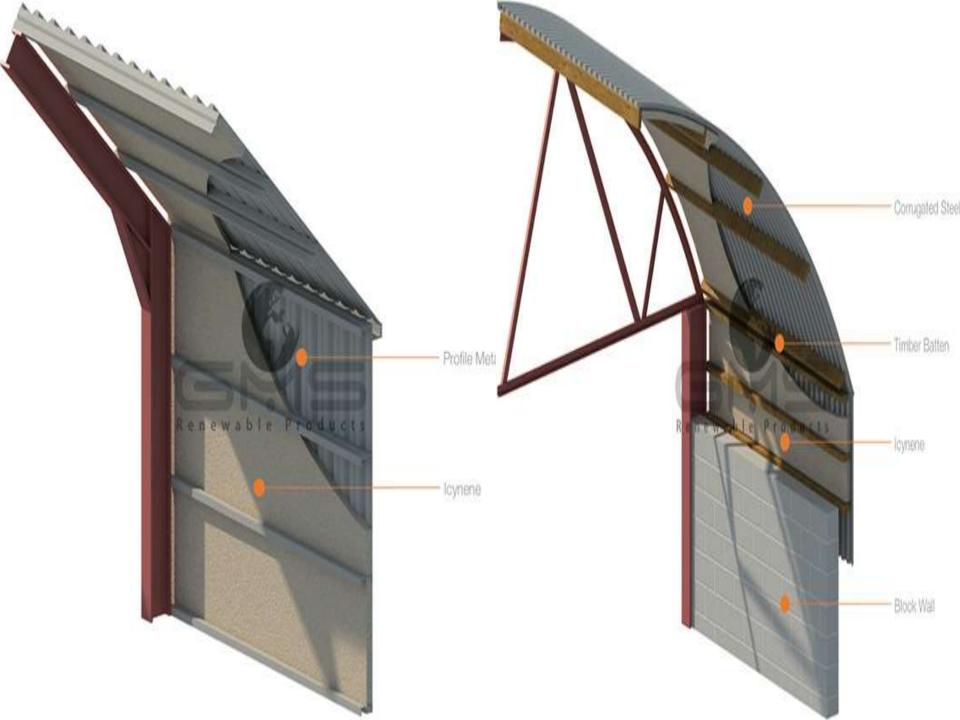






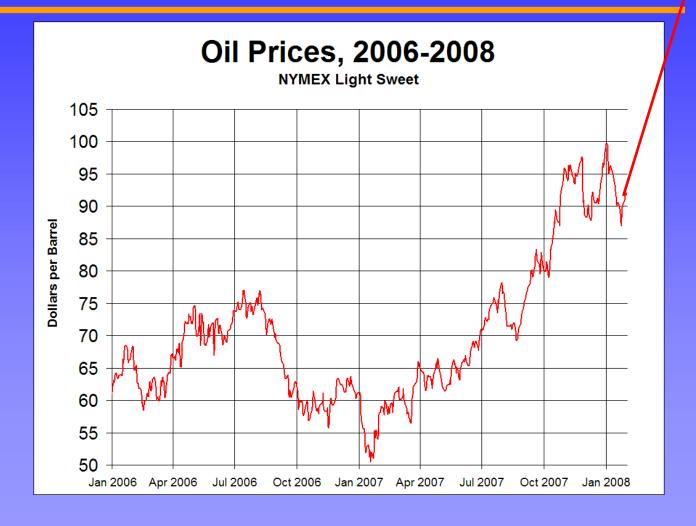


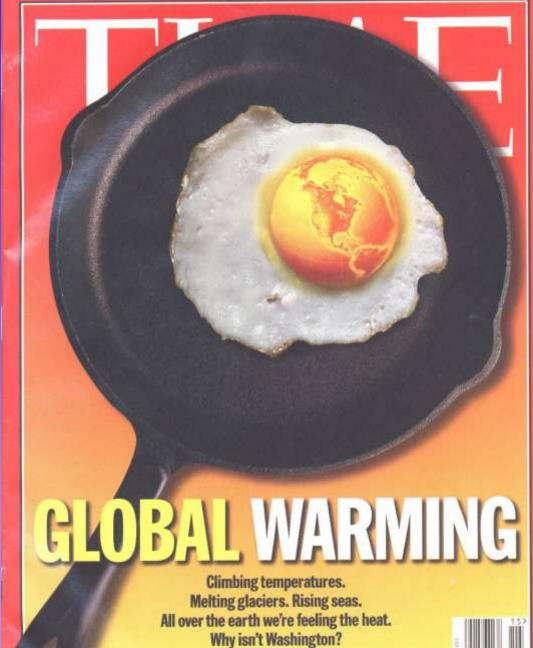


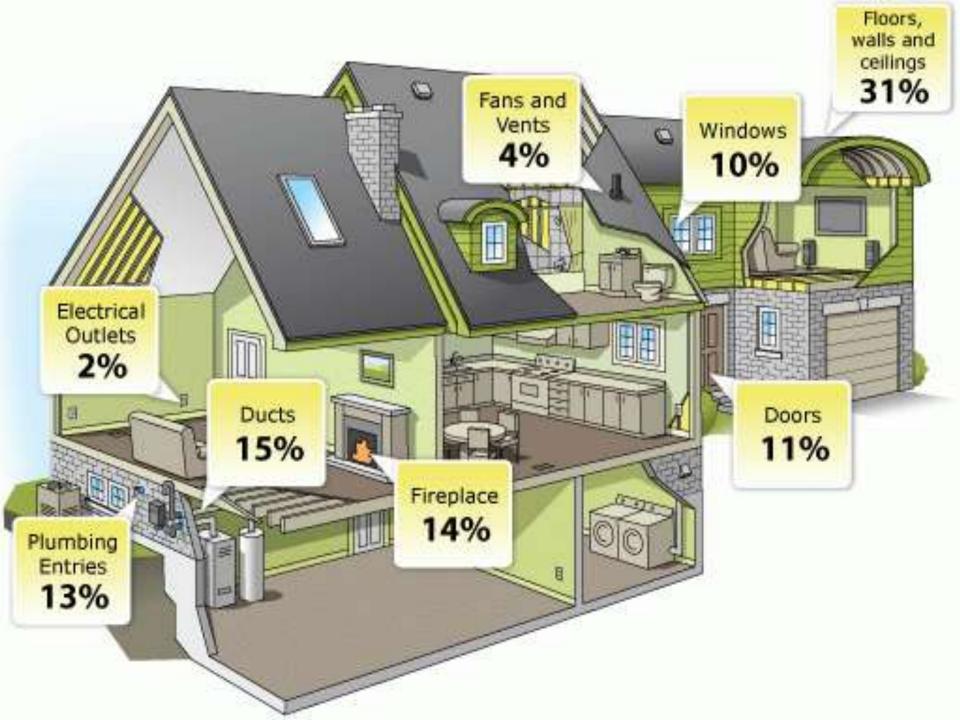


Fuel Prices









Types of Energy Transfer

- »Conduction
- »Convection
- »Radiation
- »Mass Transfer

Note that U or Lambda value only measures conduction

Convection? Mass Transfer?

Convection

Air movement transporting heat and moisture

Mass Transfer

Warm air can carry a great amount of water in the form of water vapor / humidity



And water vapor can store 4000 times the heat energy of dry air.

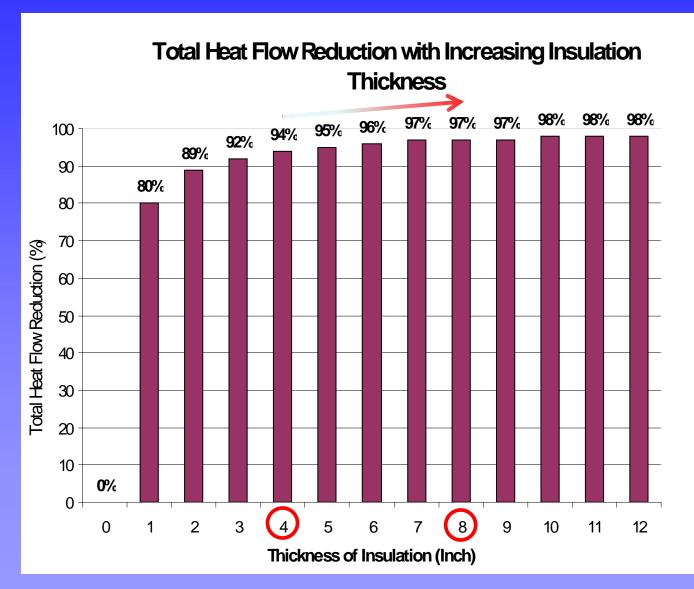


50 %



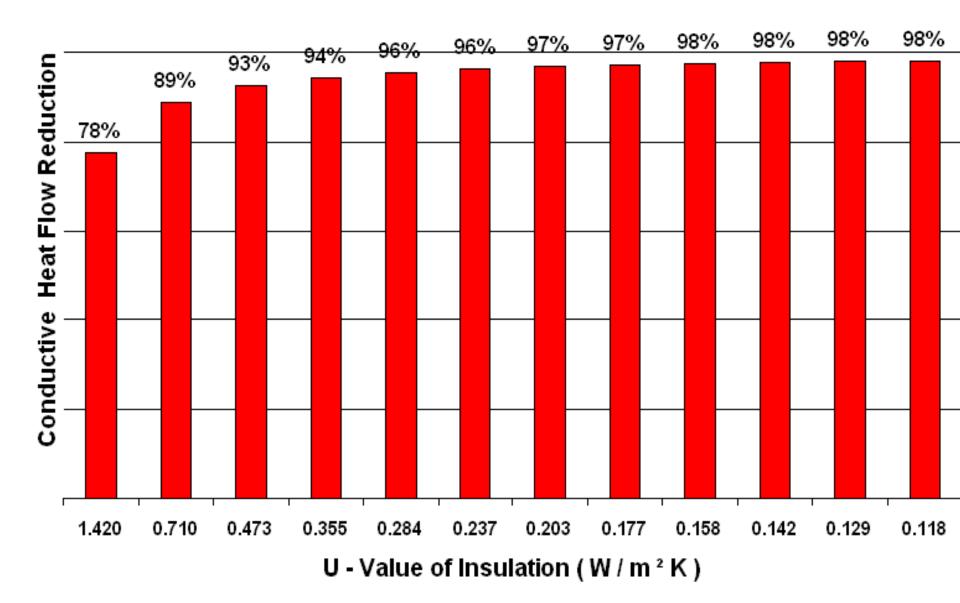
With the combination of these two, air leakage contributes up to 50% or more of the heating & cooling loads in insulated buildings.

The Myth of insulation depth and U value





Conductive Heat Flow Reduction with Decreasing U - value



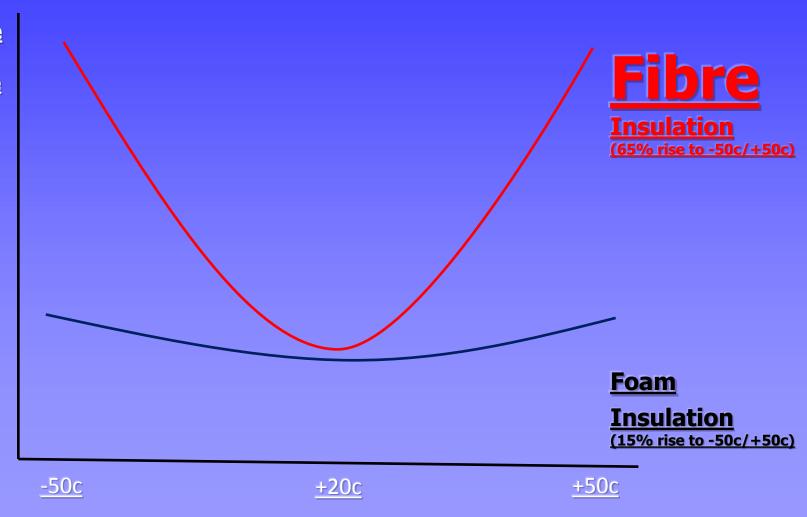
The Problem with U Value

- Decreasing U-Value by increasing wall thickness greater than 125 mm
 - Will not substantially save energy
 - Is not cost effective
 - Does not address air leakage or condensation issues
 - Energy Calcs are U driven and do not give adequate credit for Air Barrier – makes it hard to introduce innovative products to the market

Controlling Air Leakage is key

Insulation Performance Varies with Temperature

Conductive
&
Convective
Heat Flow



Buildings will get wet

- Many buildings at some time will experience water in the interior in some fashion eg. roof leaks, condensation.
- The idea that a building can be totally waterproof is virtually impossible to achieve.
- Better to design using materials which, if they do become wet, can dry and resume their function without slumping or distorting.

Moisture Accumulation

The most common cause of building problems is:

Moisture Accumulation

Moisture Accumulation

How It Affects Us?

Condensation

Leaks

Wet Building Materials

Structural Damage
Damage to Interior Finishes
Mould and Mildew
Poor Indoor Air Quality
Unhealthy Buildings
Legal Concerns

Moisture Control

How do buildings get wet?

- 1. Liquid Water Intrusion
 - Foundation, Walls, and Roof Leaks
 - Improper window detailing
 - Plumbing Leaks
 - Capillary Action (Rising Damp)
- 2. Moisture Vapour Condensation
 - Air Transport
 - Vapour Diffusion

Moisture Transport via Vapour Diffusion

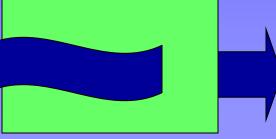
Diffusion

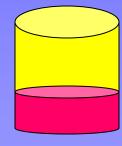
- -Migration of moisture by means of vapour pressure differential
- -Occurs in either direction based on climate conditions and interior levels of humidity.

4 X 8 sheet of Gypsum Board

70°F / 40 % RH



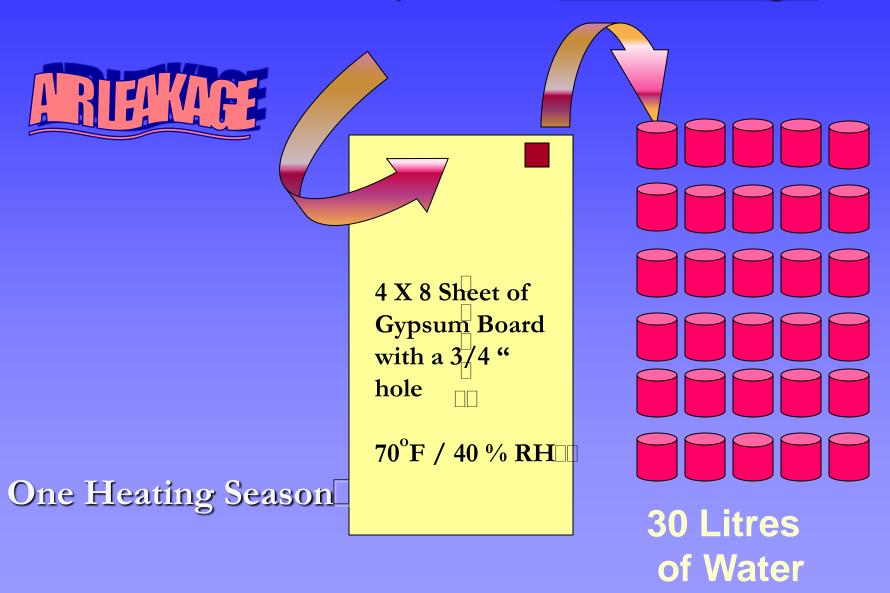




One Heating Season

1/3 Litre of Water

Moisture Transport via Air Leakage





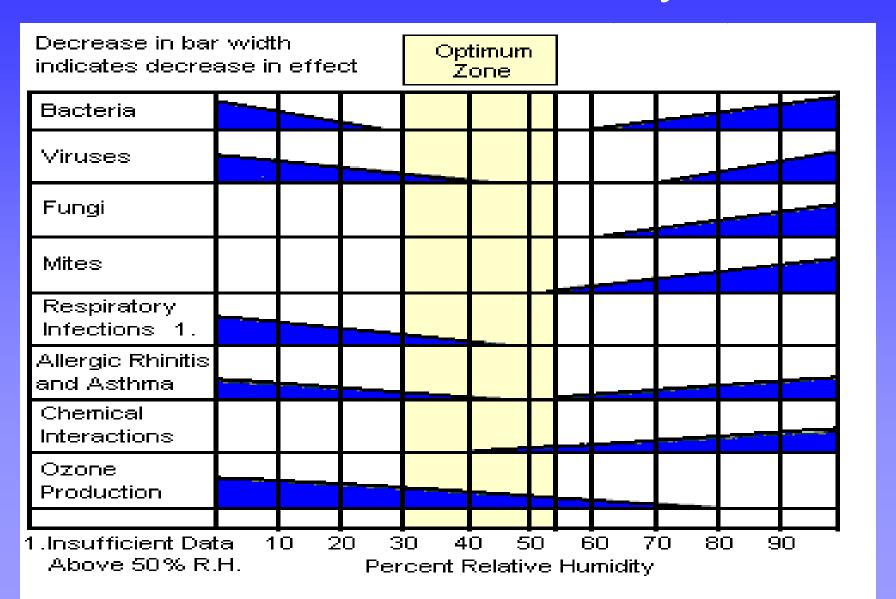








Health & Humidity



Soft Foam Insulation - a new Insulation Category

Benefits:

- Air Leakage control
- Draught free environment
- Helps control condensation / mould
- Significant reduction in energy usage
- Sound Attenuation

This Concludes our Presentation

- Thank you for your attention
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